

Global Hunger Sunday



2024 Social Media Kit for Churches

Thank you for promoting Global Hunger Sunday (August 25, 2024) on your church's social media! Your congregation's gifts are crucial as Southern Baptists come together to stand against world hunger.

Your gifts on Global Hunger Sunday support Send Relief to fund gospel-centered solutions to food insecurity around the world. Whether it's feeding families after a natural disaster or creating sustainable agricultural solutions to aid chronic hunger, your gifts make an eternal impact.

This Social Media Kit will help you emphasize the importance of giving on Global Hunger Sunday. This kit also provides general campaign tips, sample posts and graphics.

The goal of this content is to help you:

1. Announce your church's August 25 Global Hunger Sunday offering.
2. Remind your church members of the mission of Global Hunger Relief.
3. Raise awareness about world hunger needs.
4. Encourage your members to give on Global Hunger Sunday and to engage online.

General tips for sharing about Global Hunger Sunday:

- Follow @SendRelief on Twitter, Facebook and Instagram for posts and videos you can retweet and share on your church's social accounts throughout the campaign.
- Use the hashtag #GlobalHungerSunday and share creative ways your church is raising awareness and gifts for the offering. We'll watch what your church is doing and share it on Send Relief's social media channels. Tag @SendRelief in your picture or caption for us to see and share it!
- The sample posts below provide a template for you. Please customize them to fit your Church's voice, audience and tone.
- All sample posts on the following pages are the correct length for Facebook, Twitter and Instagram. Posts with a link will automatically populate on Twitter and Facebook. We recommend using the correct image size for each platform (Twitter: 1920X1080; Facebook & Instagram: 1080X1080; Story: 1080X1920).

Global Hunger Sunday



Sample Posts for Your Church's Social Media Accounts

Global Hunger Sunday Awareness

Awareness Post #1: Instagram/Facebook

Join us on August 25 for Global Hunger Sunday, a day when Southern Baptists can unify against global hunger. Our church will collect a special offering to bring hope to the world's hungry. Learn more at GlobalHungerRelief.org.

GHS 2024_Social_Option 1

Awareness Post #1: Twitter

Join us on August 25 for #GlobalHungerSunday, a day when Southern Baptists can unify against global hunger. Our church will collect a special offering to bring hope to the world's hungry. To learn more, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 1

Awareness Post #2: Instagram/Facebook

828 million people worldwide are hungry. On Global Hunger Sunday (August 25), our church is stepping up to care for those facing hunger by participating in a special offering to Global Hunger Relief. For more information, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 2

Awareness Post #2: Twitter

828 million people worldwide are hungry. On #GlobalHungerSunday (August 25), our church is stepping up to care for those facing hunger by participating in a special offering to Global Hunger Relief. For more information, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 2

Awareness Post #3: Instagram/Facebook

Join us as we unite against world hunger! On Global Hunger Sunday (August 25), our church is hosting a special offering to help meet hunger needs around the globe. Together, we can make a difference. Will you pray about giving?

Learn more at GlobalHungerRelief.org

GHS 2024_Social_Option 3

Global Hunger Sunday



Awareness Post #3: Twitter

Join us as we unite against world hunger! On #GlobalHungerSunday (August 25), our church is hosting a special offering to help meet hunger needs around the globe. Together, we can make a difference. Will you pray about giving?

Learn more at GlobalHungerRelief.org

GHS 2024_Social_Option 3

Encourage Your Members to Give on Global Hunger Sunday

Give Post #1: Instagram/Facebook

The ongoing conflict in Ukraine has exacerbated food insecurity for millions of people. Our gifts on Global Hunger Sunday (August 25) will help support projects that are providing essential food aid to Ukrainian refugees in need & opening doors to life-changing conversations about the gospel.

Every dollar brings hope. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 4

Give Post #1: Twitter

The ongoing war in Ukraine has exacerbated food insecurity for millions of people. Our gifts on #GlobalHungerSunday (Aug. 25) will fund projects that are providing essential food aid to Ukrainian refugees in need. Every dollar brings hope. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 4

Give Post #2: Instagram/Facebook

In Mozambique, local missionaries noticed a significant lack of protein in the local diet. Join us in giving on Global Hunger Sunday (August 25) to fund a chicken-raising operation in the region that is helping provide vital nutrition to the community. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 5

Give Post #2: Twitter

In Mozambique, local missionaries noticed a significant lack of protein in the local diet. Join us on #GlobalHungerSunday (Aug. 25) to fund a chicken-raising operation in the region that is helping provide vital nutrition to the community. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 5

Global Hunger Sunday



Give Post #3: Instagram/Facebook

In Venezuela, 1 in 3 people suffer from malnutrition. On Global Hunger Sunday, join us in supporting missionaries who are empowering Venezuelan families by teaching them a marketable skill: bread-making. While learning to bake bread, participants are also taught about Jesus, the true Bread of Life!

Give today at GlobalHungerRelief.org.

GHS 2024_Social_Option 6

Give Post #3: Twitter

On #GlobalHungerSunday (Aug. 25), join us in supporting missionaries who are teaching local Venezuelan families facing food insecurity a marketable skill: bread-making. While baking, they are also taught about Jesus, the true Bread of Life! Give today at GlobalHungerRelief.org.

GHS 2024_Social_Option 6

Give Post #4: Instagram/Facebook

Our gifts on Global Hunger Sunday (August 25) have the power to change lives in Ethiopia! The money we raise will support projects and partners that are providing essential food aid and spreading the love of Christ to families in need. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 7

Give Post #4: Twitter

Our gifts on Global Hunger Sunday (Aug. 25) have the power to change lives in Ethiopia! The money we raise will support projects and partners that are providing essential food aid and spreading the love of Christ to families in need. To give, visit: GlobalHungerRelief.org.

GHS 2024_Social_Option 7

Give Post #5: Instagram/Facebook

Join us in bringing hope to those experiencing hunger in New York City by giving on Global Hunger Sunday (August 25). Our gifts will support Send Relief's ministry center, where missionaries & volunteers are providing nutritious meals & nurturing meaningful relationships.

To give, visit: GlobalHungerRelief.org

GHS 2024_Social_Option 8

Global Hunger Sunday



Give Post #5: Twitter

Join us in bringing hope to those experiencing hunger in New York City by giving on #GlobalHungerSunday (Aug. 25). Our gifts will support missionaries & volunteers who are providing nutritious meals & nurturing meaningful relationships.

To give, visit: GlobalHungerRelief.org

GHS 2024_Social_Option 8

Give Post #6: Instagram/Facebook

Together, we can give hope to the hungry. By giving on Global Hunger Sunday (August 25), we will be funding projects in Thailand that provide nutritious school meals to vulnerable children. Will you join us in blessing these students? To give, visit: GlobalHungerRelief.org

GHS 2024_Social_Option 9

Give Post #6: Twitter

Together, we can give hope to the hungry. By giving on #GlobalHungerSunday (Aug. 25), we will be funding projects in Thailand that provide nutritious school meals to vulnerable children. Will you join us in blessing these students? To give, visit: GlobalHungerRelief.org

GHS 2024_Social_Option 9