

Attraction

A first touch event that can be targeted to various age groups, aimed for an artsy crowd or couples. The event can take many forms, targeting married couples, college students, singles, and seniors. It could also be a seasonal theme (Valentine's Day, etc.)

Bridge

Entertainment and fellowship create a relational bridge.

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Communicating the Gospel

The message of the drama could easily communicate the gospel, with a master of ceremonies following up with a clear gospel invitation, either a come-forward call or by marking registration/decision cards.

Event-Specific Preparation

- The church provides or caters a good meal, typically thematic, in conjunction with the format of the theater event for the evening.
- It is most effectively done outside the worship center of the church, possibly in a gymnasium or fellowship hall. It could also be done off-campus at a local theater or exhibition hall (keep in mind that you need serving facilities if it is not catered, and you really need round tables of 8-10 seats).
- Typically tickets are sold to cover the cost of the event (rentals, meals, sets, etc).

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation

For more details on how to effectively plan a block party, go to the Evangelism Planner and select the Event Evangelism category. Select the Block Party Manual. The free Evangelism Planner is available through your state convention evangelism department or by calling NAMB's Customer Service Center toll-free at 1 866 407-NAMB (6262).