



# friday family film festival/movie debut (movie night out)

## Attraction

This could be either a drive-in movie night, or bring a lounge chair or blanket movie night. The focus is to reach unsaved and unchurched families and get them to come to the church campus and experience a safe environment. The event will build momentum every week because of word of mouth communication in the community.

## Bridge

Another relational bridge event, with the Christians equipped and trained in relational evangelism. The movies need to be carefully selected to motivate conversation that easily bridges to spiritual issues, thus becoming another bridge.

## Communicating the Gospel

One of the ministry teams should be in charge of assembling gift bags for the visitors to receive at a welcome booth. The bag could include a map of the venues on the campus, a church brochure with worship, and Bible study times, a Starbucks® gift card, a thank you note from the pastor, a gospel presentation booklet, or a web site they can go to for a gospel presentation. Regularly, if not each week, someone should take a few minutes at the end of the movie or during an intermission to share the way of salvation, hopefully via a hook from the movie.

## Event-Specific Preparation

- Depending on venue and weather patterns in your city, you might consider this a spring event for several weeks, or a summer-long weekly event.
- Select a "G"-rated movie. Licensing for the movie is covered under the church's license to copy or project music. Or you can go to [ccli.com](http://ccli.com) and obtain a license to show the movie.
- Acquire a transmitter to transmit the sound on the car's radio. Or you can use a speaker system.
- If you use the "drive-in" format, have ample church members with good people skills moving through the parking lot greeting before the movie. Another way of increasing interaction between church members and guests is to have hosts moving from car to car during the movie or an intermission offering refreshments.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation

*Select a "G"-  
rated movie*