



North American
Mission Board

AAEO 2022 Campaign Overview

- National Goal - \$70 million
- Week of Prayer for North American Missions – Sunday, March 6 through Sunday, March 13
- Offering Theme – United
- Theme Verse – Romans 15:5-6 (CSB)
- Offering Resources Available: [AnnieArmstrong.com](https://www.anniearmstrong.com)
- Week of Prayer Featured Missionaries
 - Monday, March 7 - Michael and Traci Byrd, St. Louis, Missouri
 - Tuesday, March 8 - Itamar Elizalde, Guaynabo, Puerto Rico
 - Wednesday, March 9 - Jared and Jennifer Huntley, Washington, D.C.
 - Thursday, March 10 - Steven and Cindy Martins, St. Catherine's, Ontario
 - Friday, March 11 - Brianna McKinney, Denver, Colorado
 - Saturday, March 12 - Amer and Victoria Safadi, Cincinnati, Ohio
- Media Contact: For information or interview requests with NAMB's Week of Prayer missionaries, contact media@namb.net.

Overview

One of the foundational principles for Southern Baptists is that we believe can do more together than apart. It's why we unite to pray, to give and to go. The Annie Armstrong Easter Offering® (AAEO) for North American missions has been a key component of that joint missional effort among Southern Baptists since 1933.

AAEO is the primary funding engine for sending and supporting missionaries in North America. Across the United States, its territories and Canada, millions have heard the gospel because Southern Baptists have given sacrificially through the decades. Thousands of new churches have been planted and generations of new believers have been transformed.

As a testimony of Southern Baptist's dedication to North American missions, cumulative giving to the AAEO now exceeds \$2 billion. In 2021, Southern Baptists gave the largest offering ever of \$66.5 million igniting a new wave of momentum in support of those currently serving on the field and sending even more.

The national goal this year is \$70 million. By uniting, we can achieve another record-breaking offering to keep the mission moving forward.

North America is a complex mission field of many cultures, religions and languages. The 275 million people estimated without Christ in North America are in desperate need of hope. The North American Mission Board is grateful for the sacrificial support of every pastor, church and individual as together this Easter we maximize a great momentum for the gospel.